MINUTES OF THE 109th MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The 109th meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on May 5, 2022 at 9:00 a.m. in the Administrative Conference Room of the Administrative Offices at the Music City Center, Nashville, Tennessee.

AUTHORITY MEMBERS PRESENT: Norah Buikstra, Robert Davidson, Tracy Hardin, Barrett Hobbs, *Vonda McDaniel, Seema Prasad, and Betsy Wills

AUTHORITY MEMBERS NOT PRESENT: Alfred Degrafinreid II and Dee Patel

OTHERS PRESENT: Charles Starks, Charles Robert Bone, Donna Gray, Brian Ivey, Heather Jensen, Elisa Putman, and Heidi Runion

Chair Norah Buikstra opened the meeting for business at 9:04 a.m. and stated that a quorum was present.

ACTION: Appeal of Decisions from the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

ACTION: Vonda McDaniel made a motion to approve the 108th Meeting Minutes of April 5, 2022. The motion was seconded by Seema Prasad and approved unanimously by the Authority.

The next regularly scheduled meeting is scheduled for Thursday, June 2, 2022 at 9:00 am.

Chair Norah Buikstra read the Mission Statement of the Music City Center (Attachment #1) and there was discussion.

Robert Davidson, Charles Starks, and Heidi Runion reviewed the Music City Center Fiscal Year 2023 Operating and Capital Budget which was approved by the Finance and Audit Committee on April 26, 2022 (Attachment #1) and there was discussion on Current Environment, Covid Impact and Future Bookings, hotel openings, Annual Forecast, FY2023 Total Revenue and Expense, Operational Revenue, possible salary increase for personnel, and tax collections. The Authority discussed Mayor John Cooper's request to the Convention Center Authority for funding of special events in the amount of \$10.256M for Police Overtime, Fire EMS Special Operations and Nashville Department of Transportation Operations in the downtown area.

The Authority discussed Police Overtime funding for Entertainment District Initiative and Special Events and there was discussion.

The Authority discussed partnering with the Nashville Downtown Partnership regarding clean and safe within the Central Business Improvement District.

ACTION: Robert Davidson made a motion accepting the recommendation of the Finance & Audit Committee and approving the 2023 Fiscal Year Operating Budget to fund the activities, operations, and capital needs of the Music City Center, and specifically including the funding request of \$10.256M to be restricted for Metro's Special Purpose Fund for Special Events and with the proposed allocation to the Nashville Downtown Partnership to be agreed upon. The motion was seconded by Tracy Hardin and approved unanimously by the Authority.

* Denotes the departure of Vonda McDaniel.

Charles Starks provided an update on STR, LLC Hotel Statistics for Davidson County and downtown hotels and Competitive Set (Attachment #1) and there was discussion.

Charles Starks provided an update on Tax Collections (Attachment #1) and there was discussion.

Charles Starks provided information on the Solar Panel Replacement (Attachment #1) and there was discussion.

Betsy Wills asked for an update on the Fifth+Broadway Parking Garage Lease and there was discussion.

With no additional business, the Authority unanimously moved to adjourn at 10:16 a.m.

Respectfully submitted,

Charles L. Starks President & CEO Convention Center Authority

Approved:

Norah Buikstra, Chair CCA 109th Meeting Minutes of May 5, 2022



Appeal of Decisions

IC CITY CENTER FY2022 BUDGET PRESENTATION

ITER FY2023 BUDGET PRESE

Appeal of Decisions from the Convention Center Authority – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

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The mission of the Music City Center is to create significant economic benefit for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability and exceptional customer service delivered by our talented team members.

CENTER FY2023 BUDGET PRESENTA

CITY CENTER FY2023 BUDGET PRESENTATION

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FINANCE AND AUDIT COMMITTEE REPORT

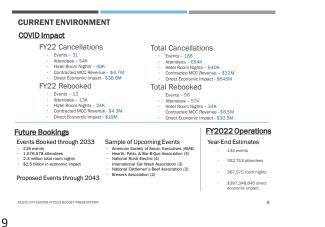
FY2023 OPERATING & CAPITAL BUDGET



The mission of the Music City Center is to create significant economic benefit for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability and exceptional customer service delivered by our talented team members.

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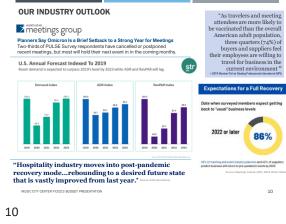
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OUR INDUSTRY OUTLOOK

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

US Hospitality Industry Recovery Is Uneven Across Top Markets Beach Destinations Near 2019 Levels, but Restriction-Heavy Cities Trail





| OUR INDUSTRY OUTLO | OK – DAVI | DSON COUNTY | NEW HO | TEL SUPPLY | |
|---------------------|------------------|-------------|--------|------------|--|
| 2021 HOTEL OPENINGS | | | | | |
| No | Once Data Recent | | | | |

| Name | Open Date | Rooms | Address | |
|---|-----------|-------|---------------------|-------------|
| Element Nashville West | Feb-21 | 175 | 4 City Blvd | |
| Hyatt House Nashville Airport | Feb-21 | 128 | 16 Century Blvd | |
| avid hotel Nashville Airport | Feb-21 | 95 | 40 Rachel Dr | 1,709 New |
| Best Western Plus Executive Residency Antioch Inn | Mar-21 | 82 | 510 Collins Park Dr | 1,707 11000 |
| TownePlace Suites Nashville Midtown | Apr-21 | 192 | 1500 Charlotte Ave | |
| The Gallatin Hotel | May-21 | 25 | 2518 Gallatin Ave | Hotel Rooms |
| Staybridge Suites Nashville Midtown | May-21 | 164 | 350 22nd Ave N | |
| La Quinta Inns & Suites Nashville Downtown | Jul-21 | 120 | 315 Interstate Dr | |
| Hyatt Centric Downtown Nashville ★ | Jul-21 | 252 | 200 Molley St | |
| W Hotel Nashville 🗙 | Oct-21 | 346 | 300 12th Ave 5 | |
| Cambria Hotel Nashville Airport | Nov-21 | 130 | 44 Rachel Drive | |

UPCOMING HOTEL OPENINGS

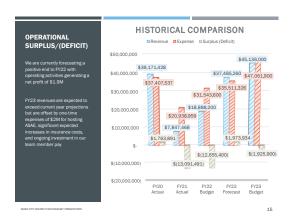
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| 3,155 Hotel Rooms | Erri The |
| Under Construction | Fou Hot Mai |
| | alof |
| | Holi |

CENTER FY2023 BUDGET PRESENTATION

| Name | Open Date | Room |
|---|---------------|------|
| Home2 Suites by Hilton Nashville Metro Center | Mar-22 | 105 |
| Candlewood Suites Nashville | Mar-22 | 91 |
| Embassy Suites by Hilton Nashville Downtown Convention Ce | nter 🖈 Jun-22 | 506 |
| The 1 Hotel Nashville ★ | Jun-22 | 215 |
| Four Seasons Hotel and Private Residences Nashville 🖈 | Jul-22 | 235 |
| Hotel Fraye, Curio Collection by Hilton ★ | Aug-22 | 200 |
| Mainstay Suites Nashville | Aug-22 | 40 |
| Conrad Nashville 🖈 | Sep-22 | 234 |
| aloft Nashville Airport | Oct-22 | 100 |
| Avid Hermitage | Nov-22 | 92 |
| Holiday Inn Airport | Nev-22 | 200 |
| Home2 Suites by Hilton Nashville West End Avenue | Nov-22 | 76 |

OUR INDUSTRY OUTLOOK - NASHVILLE MSA NEW HOTEL SUPPLY Rooms Opened in Past Year as Share of Inventory ntile, TN ver, CO mis, GA ton, MA amix, AZ ntes, CA ami, FL iton, TX ndo, FL 2.1H 2.3K 3.4K 1.9K 3.8K 1.4K 1.4K 1.4K 4K 6% of inventory CoStar oms Under Construction as Share of Inventory pois, MN 1.3K saten, TX 2.4K cseo, GA 1.3K difle, WA 1.3K difle, WA 1.2K oxis, MO 0.9K saten, MA 1.4K vicago, IL 2.7K sumty, GA 1.3K phila, PA 0.9K earch, VA 0.4K hears, LA 0.5K earch, VA 0.4K Nego, GA 0.1K 15.1K 10% 15% % of inventory Cotto 13

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OUR INDUSTRY OUTLOOK

ANNUAL FORECAST UPDATED

STR & TOURISM EC NASHVILLE MSA FEBRUARY 2022

SIC CITY CENTER FY2023 BUDGET PRESENTATION

FY23 TOTAL REVENUE & EXPENSE ESTIMATES

| | 2019 | 2020 | 2021 | 2022 - forecast | 2023 - forecast | 2024 - forecast |
|-----------------|-----------------|---------------|-----------------|-----------------|-----------------|-----------------|
| Occupancy | 73.2% | 41.0% | 59.1% | 64.4% | 66.4% | 70.5% |
| ADR | \$149.46 | \$104.46 | \$136.29 | \$154.19 | \$159.69 | \$162.86 |
| RevPAR | \$109.34 | \$42.85 | \$80.57 | \$99.32 | \$106.05 | \$114.80 |
| Demand | 12,649,000 | 7,364,000 | 11,443,000 | 13,051,000 | 13,932,000 | 15,115,000 |
| Room Revenue | \$1,891,000,000 | \$769,000,000 | \$1,560,000,000 | \$2,012,000,000 | \$2,225,000,000 | \$2,462,000,000 |
| Supply | 17,292,000 | 17,954,000 | 19,356,000 | 20,261,000 | 20,979,000 | 21,443,000 |

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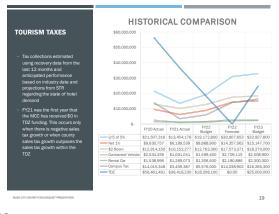
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Anticipated surplus \$23,606,000 Operating Revenues Hotel Taxes Rental Car \$45,136,000 \$66,345,500 \$2,508,900 Airport Departure Campus Tax \$2,300,300 \$16,265,300 TDZ \$25.000.000 TOTAL REVENUE \$157,556,000 Operating Expenses \$47,061,900 Metro Payment MCC Bond Payment \$10,256,000 \$40,636,600 Metro PILOT Payment \$14,280,200 Downtown Partnership * \$3,000,000 Omni Pavments \$12,000,000 Bond Administrative Cost \$213,400 Capital Projects TOTAL EXPENSES \$6,501,900 \$133,950,000

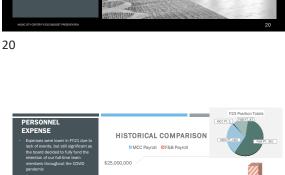


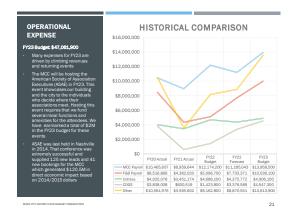


EXPENSE



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| RSONNEL EXPEN With unprecedented lew Cushion Employer Servi market pay is competiti objectives. In evaluating low, we are proposing to | els of instabi ces has reco /e enough to ;current staf | ility in the I mmended attract an fing needs | abor market an that we ensure d retain talent n s, openings and | d wage growth a starting, lower t eeded to meet t | t record pace, ier and below pusiness |
|---|---|---|--|---|---|
| Position Name | # of Positions | Current Rate | Proposed Rate | Proposed Change | Budget Impact |
| Ambassador | 16 | \$15.00 | \$17.00 | \$2.00 | \$68,700 |
| Network Tech II | 2 | \$25.00 | \$28.00 | \$3.00 | \$15,800 |
| Warehouse Worker | 2 | \$15.00 | \$17.00 | \$2.00 | \$7,000 |
| Cook I | 13 | \$17.75 | \$18.75 | \$1.00 | \$25,500 |
| Retail Cashier | 7 | \$17.75 | \$18.75 | \$1.00 | \$16,300 |
| Sous Chef III | 21 | \$20.25 | \$21.25 | \$1.00 | \$43,600 |
| Cushion's evaluation for | the upcomin | ng year wa | s extremely limi | ted and focused | on key |

Cushion's evaluation for the upcoming year was extremely limited and focused on key problem positions. The FY23 budget includes \$30k for Cushion to complete a comprehensive compensation and benefits analysis of all positions including F&B.

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

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PREVIOUS CCA MOU PAYMENTS

4-year total - \$103,540,000

| Agreement | Date of Execution | Date of Transfer | Amount of Transfer | Reason for Funding |
|--------------------|----------------------|------------------|-----------------------|---|
| Initial MOU | May-18 | Sep-18 | \$7,500,000 | FY17 & 18 Metro Operating Budget |
| Initial MOU | May-18 | Aug-19 | \$2,500,000 | FY19 Metro Operating Budget |
| PILOT Agreement | Nov-19 | Nov-19 | \$12,600,000 | FY20 Metro Operating Budget |
| Amended MOU | March-19 | Aug-20 | \$10,000,000 | FY20 Metro Operating Budget |
| Second MOU | May-20 | May-20 | \$5,000,000 | FY20 Metro Operating Budget |
| Second MOU | May-20 | Jul-20 | \$35,000,000 | FY21 Metro Operating Budget, downtown sidewalks and lighting |
| PILOT Agreement | Nov-19 | Feb-21 | \$16,600,000 | FY21 Metro Operating Budget |
| PILOT Agreement | Nov-19 | Feb-22 | \$14,300,000 | FY22 Metro Operating Budget |

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

CAPITAL

MAYOR'S OFFICE NEW FUNDING REQUEST

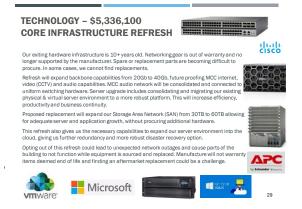
| A Music City Center | 1 634 |
|--|---------------|
| dget Meeting - FY2022-2023 | 200 |
| ayor Cooper's Office has requested that MCC consider the following fun | ding: |
| TRO-SPECIAL PURPOSE FUND Special Events | Budget |
| | Commitment |
| Police OT funding for Entertainment District Initiative and Special | |
| Events | \$ 8,638,000 |
| Fire EMS Special Operations – UTV operations for Entertainment | |
| District Initiative and Special Events | \$ 1,368,000 |
| NDOT Special Operations - traffic control, barriers, litter, street | |
| sweeping | \$ 250,000 |
| | \$ 10.256.000 |

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

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| Engineering | | \$ | 111,900 |
|-------------|--|----|-----------|
| | Water Bottle Refill Stations | | |
| | | | |
| Technology | | \$ | 5,336,100 |
| | Core Infrastructure Refresh | | |
| | | | |
| Security | | \$ | 476,800 |
| | Radio Repeater Upgrade and Replacement | | |
| | VESDA Detector Upgrade and Replacement | | |
| | | | |
| Facilities | | \$ | 57,400 |
| | Additional Soft Seating - Cubic Lounge Chair | | |
| | | | |
| F&B | | s | 469,700 |
| | Combi Ovens (Main Kitchen Replacements) | | |
| | Creative concept & design for new outlet | | |
| | | | |
| Admin | | s | 50,000 |
| | Miscellaneous Equipment | | |

CAPITAL & NON-OPERATING REQUESTS \$6,501,900



ENGINEERING - \$111.900 WATER BOTTLE REFILL STATIONS

Water bottle refill stations to be installed throughout the building.

Purchasing water bottle refill stations will increase Purchasing water bottle reflii stations will increase our sustainability operation. These units will give our customers and attendees a refrigerated filtered water option, which we currently only offer with disposable one time use bottles contributing to waste.

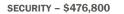




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RADIO REPEATER REPLACEMENT

RADIO REPEATER REPLACEMENT Currently, we have 3 Motorola MTR 3000 Radio Repeaters located in the facility that service our radio needs. We have had one repeater go out this year and all the current repeaters are at the end of their life expectancy. Mobile Communications America (our current supplier) has proposed upgrading the system to (4) SLR 8000 Repeaters. This will give us full coverage, throughout the facility and replace existing technology with new upgraded coverage.



VESDA FIRE DETECTOR REPLACEMENT

The current VESDA System is independent from the fire control panel. Replacement of the VESDA detectors will bring new technology to the system that will make them immune to false alarms from dirt, dust, temperature and Taise aiarms from oirt, dust, temperature and humidity. It will also allow us to connect to the fire alarm system for remote monitoring and reset without having to physically go to the units. Existing technology is antiquated and no longer utilized for this application.



FACILITIES - \$79,400 F&B - \$489,700 **CREATIVE CONCEPT & DESIGN** FOR NEW F&B OUTLET - \$250K CUBIC LOUNGE CHAIR We would like to explore options to redesign The additional seating will be an added luxury for customers who do not wish to share seating with other attendees as a precaution for health and safety REPLACE EXISTING COMBLOVENS the space currently occupied by Dunkin Donuts and Al Taglio to better suit our clients Replace all four Replace all four existing 10-year-old Combi Ovens in the Main Kitchen. These particular pieces of equipment are the workhorse of the kitchen. We have had problems with numerous and repeated repairs of the existing ovens. and increase foot traffic. 11 Z the existing ovens. 31 32 Hotel Statistics Comparison March 2020, 2021, & 2022

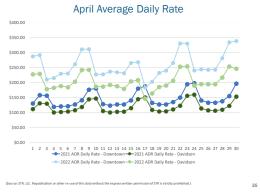




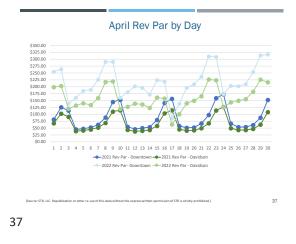
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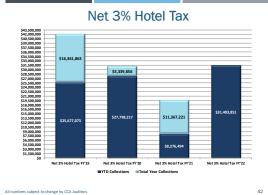
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| | | MCC/ | /Hote | l lax | Coll | ectio | n | |
|-----------|------------------|-------------------------|-----------------|----------------|----------------|--------------|--------------|-------------------------|
| | | · · · · · · | Collections | Thru Feb | | 22 | | |
| | 2/5 of 5% | | | Contracted | | | | |
| | Occupancy Tax | Net 1% Occupancy Tax | \$2 Room Tax | Vehicle Tax | Vehicle Tax | Campus Tax | Total | Variance to FY 21-22 |
| July | \$3,038,566 | \$1,388,172 | \$1,603,070 | \$243,672 | \$262,677 | \$1,410,629 | \$7,946,786 | 318.27% |
| August | \$2,433,545 | \$1,109,118 | \$1,291,580 | \$148,994 | \$182,129 | \$1,195,069 | \$6,360,435 | 247.49% |
| September | \$3,029,313 | \$1,408,492 | \$1,547,474 | \$222,054 | \$220,237 | \$1,360,940 | \$7,788,509 | 298.07% |
| October | \$3,163,570 | \$1,470,668 | \$1,496,852 | \$263,252 | \$222,302 | \$1,769,694 | \$8,386,338 | 272.91% |
| November | \$2,972,277 | \$1,375,525 | \$1,518,145 | \$217,464 | \$135,064 | \$1,187,027 | \$7,405,502 | 329.23% |
| December | \$2,632,147 | \$1,129,089 | \$1,393,124 | \$190,012 | \$227,348 | \$1,239,538 | \$6,811,257 | 198.26% |
| January | \$1,702,235 | \$786,743 | \$991,653 | \$60,328 | \$123,958 | \$904,036 | \$4,568,953 | 203.23% |
| February | \$2,563,445 | \$1,200,946 | \$1,346,204 | \$272,710 | \$143,530 | \$1,317,837 | \$6,844,673 | 207.14% |
| March | | | | | | | \$0 | 0% |
| April | | | | | | | \$0 | 0% |
| Мау | | | | | | | \$0 | 0% |
| June | | | | | | | \$0 | 0% |
| YTD Total | \$21,535,097 | \$9,868,754 | \$11,188,102 | \$1.618.486 | \$1.517.245 | \$10.384.769 | \$56,112,453 | 257.86% |

40

39





MCC/Hotel Tax Collection

TAX COLLECTIONS

| MCC Portion of Feb | | | | |
|--|---|---|--|---|
| | FY 2020 | FY 2021 | FY 2022 | Variance |
| 2/5 of 5% Occupancy Tax | \$1,767,130 | \$856,737 | \$2,563,445 | 199.21% |
| Net 1% Occupancy Tax | \$756,685 | \$401,192 | \$1,200,946 | 199.34% |
| \$2 Room Tax | \$1,102,275 | \$717,804 | \$1,346,204 | 87.54% |
| Contracted Vehicle | \$239,610 | \$39,906 | \$272,710 | 583.38% |
| Rental Vehicle | \$90,426 | \$73,428 | \$143,530 | 95.47% |
| Campus Sales Tax | \$1,759,158 | \$139,420 | \$1,317,837 | 845.23% |
| TDZ Sales Tax Increment | \$0 | \$0 | \$0 | N/A |
| | | | | |
| Total Tax Collections | \$5,715,285 | \$2,228,487 | \$6,844,673 | 207.14% |
| Total Tax Collections | r-to-Date Tour | ism Tax Coll | ections | |
| MCC Portion of Year | r-to-Date Tour FY 2020 | ism Tax Coll | ections FY 2022 | 207.14% |
| MCC Portion of Year 2/5 of 5% Occupancy Tax | r-to-Date Tour FY 2020 \$19,240,664 | ism Tax Coll FY 2021 \$5,696,815 | ections | Variance |
| MCC Portion of Year | r-to-Date Tour FY 2020 | ism Tax Coll | ections FY 2022 \$21,535,097 | Variance 278.02% |
| MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax | r-to-Date Tour FY 2020 \$19,240,664 \$8,557,716 | ism Tax Coll FY 2021 \$5,696,815 \$2,579,680 | ections FY 2022 \$21,535,097 \$9,868,754 | <u>Variance</u> 278.02% 282.56% |
| MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax | r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636 | ism Tax Coll FY 2021 \$5,696,815 \$2,579,680 \$5,142,504 | ections FY 2022 \$21,535,097 \$9,868,754 \$11,188,102 | <u>Variance</u> 278.02% 282.56% 117.56% |
| MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax Contracted Vehicle | r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636 \$2,334,840 | ism Tax Coll FY 2021 \$5,696,815 \$2,579,680 \$5,142,504 \$474,929 | ections <u>FY 2022</u> \$21,535,097 \$9,868,754 \$11,188,102 \$1,618,486 | Variance 278.02% 282.56% 117.56% 240.78% |
| ACC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax Contracted Vehicle Rental Vehicle | r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636 \$2,334,840 \$1,263,924 | ism Tax Coll <u>FY 2021</u> \$5,696,815 \$2,579,680 \$5,142,504 \$474,929 \$666,133 | ections <u>FY 2022</u> \$21,535,097 \$9,868,754 \$11,188,102 \$1,618,486 \$1,517,245 | Variance 278.02% 282.56% 117.56% 240.78% 127.77% |

All numbers subject to change by CCA Audito

Rental Vehicle

\$602,939

\$666,133

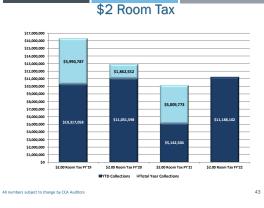
Rental Vehicle FY '2

\$1,517,24

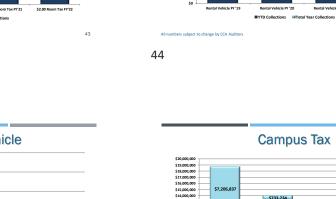
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\$275.072

\$1,263,92



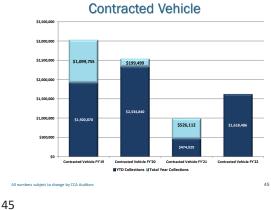
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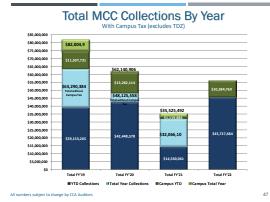


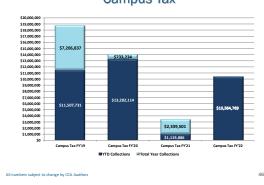
\$2,00,000 \$1,500,000 \$1,700,000 \$1,500,000 \$1,500,000 \$1,500,000 \$1,300,000 \$1,100,000 \$1,100,000 \$900,000 \$900,000 \$500,000 \$500,000 \$300,000 \$220,000

\$684,714

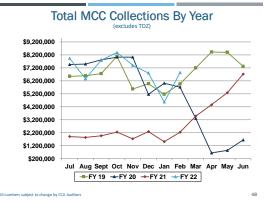
\$1,238,2

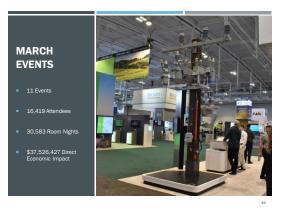


















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