# MINUTES OF THE 109<sup>th</sup> MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The 109<sup>th</sup> meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on May 5, 2022 at 9:00 a.m. in the Administrative Conference Room of the Administrative Offices at the Music City Center, Nashville, Tennessee.

**AUTHORITY MEMBERS PRESENT:** Norah Buikstra, Robert Davidson, Tracy Hardin, Barrett Hobbs, \*Vonda McDaniel, Seema Prasad, and Betsy Wills

AUTHORITY MEMBERS NOT PRESENT: Alfred Degrafinreid II and Dee Patel

**OTHERS PRESENT:** Charles Starks, Charles Robert Bone, Donna Gray, Brian Ivey, Heather Jensen, Elisa Putman, and Heidi Runion

Chair Norah Buikstra opened the meeting for business at 9:04 a.m. and stated that a quorum was present.

**ACTION:** Appeal of Decisions from the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

**ACTION:** Vonda McDaniel made a motion to approve the 108<sup>th</sup> Meeting Minutes of April 5, 2022. The motion was seconded by Seema Prasad and approved unanimously by the Authority.

The next regularly scheduled meeting is scheduled for Thursday, June 2, 2022 at 9:00 am.

Chair Norah Buikstra read the Mission Statement of the Music City Center (Attachment #1) and there was discussion.

Robert Davidson, Charles Starks, and Heidi Runion reviewed the Music City Center Fiscal Year 2023 Operating and Capital Budget which was approved by the Finance and Audit Committee on April 26, 2022 (Attachment #1) and there was discussion on Current Environment, Covid Impact and Future Bookings, hotel openings, Annual Forecast, FY2023 Total Revenue and Expense, Operational Revenue, possible salary increase for personnel, and tax collections. The Authority discussed Mayor John Cooper's request to the Convention Center Authority for funding of special events in the amount of \$10.256M for Police Overtime, Fire EMS Special Operations and Nashville Department of Transportation Operations in the downtown area.

The Authority discussed Police Overtime funding for Entertainment District Initiative and Special Events and there was discussion.

The Authority discussed partnering with the Nashville Downtown Partnership regarding clean and safe within the Central Business Improvement District.

**ACTION:** Robert Davidson made a motion accepting the recommendation of the Finance & Audit Committee and approving the 2023 Fiscal Year Operating Budget to fund the activities, operations, and capital needs of the Music City Center, and specifically including the funding request of \$10.256M to be restricted for Metro's Special Purpose Fund for Special Events and with the proposed allocation to the Nashville Downtown Partnership to be agreed upon. The motion was seconded by Tracy Hardin and approved unanimously by the Authority.

\* Denotes the departure of Vonda McDaniel.

Charles Starks provided an update on STR, LLC Hotel Statistics for Davidson County and downtown hotels and Competitive Set (Attachment #1) and there was discussion.

Charles Starks provided an update on Tax Collections (Attachment #1) and there was discussion.

Charles Starks provided information on the Solar Panel Replacement (Attachment #1) and there was discussion.

Betsy Wills asked for an update on the Fifth+Broadway Parking Garage Lease and there was discussion.

With no additional business, the Authority unanimously moved to adjourn at 10:16 a.m.

Respectfully submitted,

Charles L. Starks President & CEO Convention Center Authority

Approved:

Norah Buikstra, Chair CCA 109<sup>th</sup> Meeting Minutes of May 5, 2022



**Appeal of Decisions** 

IC CITY CENTER FY2022 BUDGET PRESENTATION

ITER FY2023 BUDGET PRESE

Appeal of Decisions from the Convention Center Authority – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

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The mission of the Music City Center is to create significant economic benefit for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability and exceptional customer service delivered by our talented team members.

CENTER FY2023 BUDGET PRESENTA

CITY CENTER FY2023 BUDGET PRESENTATION

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# FINANCE AND AUDIT COMMITTEE REPORT

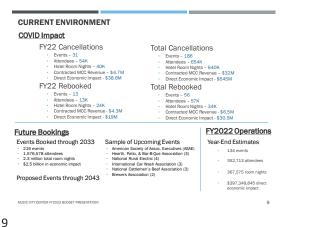
# FY2023 OPERATING & CAPITAL BUDGET



The mission of the Music City Center is to create significant economic benefit for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability and exceptional customer service delivered by our talented team members.

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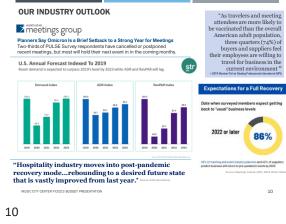
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### OUR INDUSTRY OUTLOOK

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

### US Hospitality Industry Recovery Is Uneven Across Top Markets Beach Destinations Near 2019 Levels, but Restriction-Heavy Cities Trail





OUR INDUSTRY OUTLO	OK – DAVI	DSON COUNTY	NEW HO	TEL SUPPLY	
2021 HOTEL OPENINGS					
No	Once Data Recent				

Name	Open Date	Rooms	Address	
Element Nashville West	Feb-21	175	4 City Blvd	
Hyatt House Nashville Airport	Feb-21	128	16 Century Blvd	
avid hotel Nashville Airport	Feb-21	95	40 Rachel Dr	1,709 New
Best Western Plus Executive Residency Antioch Inn	Mar-21	82	510 Collins Park Dr	1,707 11000
TownePlace Suites Nashville Midtown	Apr-21	192	1500 Charlotte Ave	
The Gallatin Hotel	May-21	25	2518 Gallatin Ave	Hotel Rooms
Staybridge Suites Nashville Midtown	May-21	164	350 22nd Ave N	
La Quinta Inns & Suites Nashville Downtown	Jul-21	120	315 Interstate Dr	
Hyatt Centric Downtown Nashville ★	Jul-21	252	200 Molley St	
W Hotel Nashville 🗙	Oct-21	346	300 12th Ave 5	
Cambria Hotel Nashville Airport	Nov-21	130	44 Rachel Drive	

### UPCOMING HOTEL OPENINGS

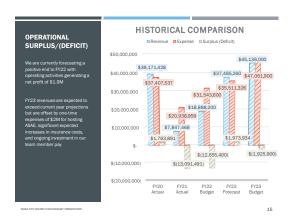
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3,155 Hotel Rooms	Erri The
Under Construction	Fou Hot Mai
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CENTER FY2023 BUDGET PRESENTATION

Name	Open Date	Room
Home2 Suites by Hilton Nashville Metro Center	Mar-22	105
Candlewood Suites Nashville	Mar-22	91
Embassy Suites by Hilton Nashville Downtown Convention Ce	nter 🖈 Jun-22	506
The 1 Hotel Nashville ★	Jun-22	215
Four Seasons Hotel and Private Residences Nashville 🖈	Jul-22	235
Hotel Fraye, Curio Collection by Hilton ★	Aug-22	200
Mainstay Suites Nashville	Aug-22	40
Conrad Nashville 🖈	Sep-22	234
aloft Nashville Airport	Oct-22	100
Avid Hermitage	Nov-22	92
Holiday Inn Airport	Nev-22	200
Home2 Suites by Hilton Nashville West End Avenue	Nov-22	76

# **OUR INDUSTRY OUTLOOK** - NASHVILLE MSA NEW HOTEL SUPPLY Rooms Opened in Past Year as Share of Inventory ntile, TN ver, CO mis, GA ton, MA amix, AZ ntes, CA ami, FL iton, TX ndo, FL 2.1H 2.3K 3.4K 1.9K 3.8K 1.4K 1.4K 1.4K 4K 6% of inventory CoStar oms Under Construction as Share of Inventory pois, MN 1.3K saten, TX 2.4K cseo, GA 1.3K difle, WA 1.3K difle, WA 1.2K oxis, MO 0.9K saten, MA 1.4K vicago, IL 2.7K sumty, GA 1.3K phila, PA 0.9K earch, VA 0.4K hears, LA 0.5K earch, VA 0.4K Nego, GA 0.1K 15.1K 10% 15% % of inventory Cotto 13

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**OUR INDUSTRY OUTLOOK** 

### **ANNUAL FORECAST UPDATED**

STR & TOURISM EC NASHVILLE MSA FEBRUARY 2022

SIC CITY CENTER FY2023 BUDGET PRESENTATION

FY23 TOTAL REVENUE & EXPENSE ESTIMATES

	2019	2020	2021	2022 - forecast	2023 - forecast	2024 - forecast
Occupancy	73.2%	41.0%	59.1%	64.4%	66.4%	70.5%
ADR	\$149.46	\$104.46	\$136.29	\$154.19	\$159.69	\$162.86
RevPAR	\$109.34	\$42.85	\$80.57	\$99.32	\$106.05	\$114.80
Demand	12,649,000	7,364,000	11,443,000	13,051,000	13,932,000	15,115,000
Room Revenue	\$1,891,000,000	\$769,000,000	\$1,560,000,000	\$2,012,000,000	\$2,225,000,000	\$2,462,000,000
Supply	17,292,000	17,954,000	19,356,000	20,261,000	20,979,000	21,443,000

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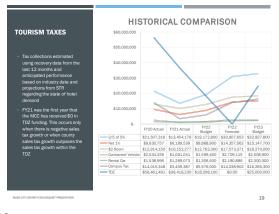
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Anticipated surplus \$23,606,000 Operating Revenues Hotel Taxes Rental Car \$45,136,000 \$66,345,500 \$2,508,900 Airport Departure Campus Tax \$2,300,300 \$16,265,300 TDZ \$25.000.000 TOTAL REVENUE \$157,556,000 Operating Expenses \$47,061,900 Metro Payment MCC Bond Payment \$10,256,000 \$40,636,600 Metro PILOT Payment \$14,280,200 Downtown Partnership \* \$3,000,000 Omni Pavments \$12,000,000 Bond Administrative Cost \$213,400 Capital Projects TOTAL EXPENSES \$6,501,900 \$133,950,000

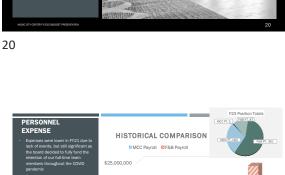


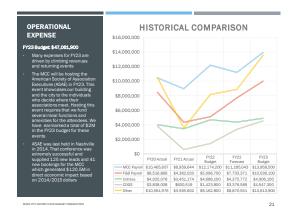


**EXPENSE** 



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RSONNEL EXPEN With unprecedented lew Cushion Employer Servi market pay is competiti objectives. In evaluating low, we are proposing to	els of instabi ces has reco /e enough to ;current staf	ility in the I mmended attract an fing needs	abor market an that we ensure d retain talent n s, openings and	d wage growth a starting, lower t eeded to meet t	t record pace, ier and below pusiness
Position Name	# of Positions	Current Rate	Proposed Rate	Proposed Change	Budget Impact
Ambassador	16	\$15.00	\$17.00	\$2.00	\$68,700
Network Tech II	2	\$25.00	\$28.00	\$3.00	\$15,800
Warehouse Worker	2	\$15.00	\$17.00	\$2.00	\$7,000
Cook I	13	\$17.75	\$18.75	\$1.00	\$25,500
Retail Cashier	7	\$17.75	\$18.75	\$1.00	\$16,300
Sous Chef III	21	\$20.25	\$21.25	\$1.00	\$43,600
Cushion's evaluation for	the upcomin	ng year wa	s extremely limi	ted and focused	on key

Cushion's evaluation for the upcoming year was extremely limited and focused on key problem positions. The FY23 budget includes \$30k for Cushion to complete a comprehensive compensation and benefits analysis of all positions including F&B.

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

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# PREVIOUS CCA MOU PAYMENTS

4-year total - \$103,540,000

Agreement	Date of Execution	Date of Transfer	Amount of Transfer	Reason for Funding
Initial MOU	May-18	Sep-18	\$7,500,000	FY17 & 18 Metro Operating Budget
Initial MOU	May-18	Aug-19	\$2,500,000	FY19 Metro Operating Budget
PILOT Agreement	Nov-19	Nov-19	\$12,600,000	FY20 Metro Operating Budget
Amended MOU	March-19	Aug-20	\$10,000,000	FY20 Metro Operating Budget
Second MOU	May-20	May-20	\$5,000,000	FY20 Metro Operating Budget
Second MOU	May-20	Jul-20	\$35,000,000	FY21 Metro Operating Budget, downtown sidewalks and lighting
PILOT Agreement	Nov-19	Feb-21	\$16,600,000	FY21 Metro Operating Budget
PILOT Agreement	Nov-19	Feb-22	\$14,300,000	FY22 Metro Operating Budget

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

CAPITAL

### **MAYOR'S OFFICE NEW FUNDING REQUEST**

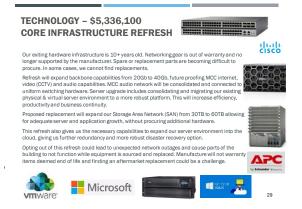
A Music City Center	1 634
dget Meeting - FY2022-2023	200
ayor Cooper's Office has requested that MCC consider the following fun	ding:
TRO-SPECIAL PURPOSE FUND Special Events	Budget
	Commitment
Police OT funding for Entertainment District Initiative and Special	
Events	\$ 8,638,000
Fire EMS Special Operations – UTV operations for Entertainment	
District Initiative and Special Events	\$ 1,368,000
NDOT Special Operations - traffic control, barriers, litter, street	
sweeping	\$ 250,000
	\$ 10.256.000

MUSIC CITY CENTER FY2023 BUDGET PRESENTATION

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Engineering		\$	111,900
	Water Bottle Refill Stations		
Technology		\$	5,336,100
	Core Infrastructure Refresh		
Security		\$	476,800
	Radio Repeater Upgrade and Replacement		
	VESDA Detector Upgrade and Replacement		
Facilities		\$	57,400
	Additional Soft Seating - Cubic Lounge Chair		
F&B		s	469,700
	Combi Ovens (Main Kitchen Replacements)		
	Creative concept & design for new outlet		
Admin		s	50,000
	Miscellaneous Equipment		

### **CAPITAL & NON-OPERATING REQUESTS** \$6,501,900



### ENGINEERING - \$111.900 WATER BOTTLE REFILL STATIONS

Water bottle refill stations to be installed throughout the building.

Purchasing water bottle refill stations will increase Purchasing water bottle reflii stations will increase our sustainability operation. These units will give our customers and attendees a refrigerated filtered water option, which we currently only offer with disposable one time use bottles contributing to waste.

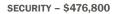




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### RADIO REPEATER REPLACEMENT

RADIO REPEATER REPLACEMENT Currently, we have 3 Motorola MTR 3000 Radio Repeaters located in the facility that service our radio needs. We have had one repeater go out this year and all the current repeaters are at the end of their life expectancy. Mobile Communications America (our current supplier) has proposed upgrading the system to (4) SLR 8000 Repeaters. This will give us full coverage, throughout the facility and replace existing technology with new upgraded coverage.



### VESDA FIRE DETECTOR REPLACEMENT

The current VESDA System is independent from the fire control panel. Replacement of the VESDA detectors will bring new technology to the system that will make them immune to false alarms from dirt, dust, temperature and Taise aiarms from oirt, dust, temperature and humidity. It will also allow us to connect to the fire alarm system for remote monitoring and reset without having to physically go to the units. Existing technology is antiquated and no longer utilized for this application.



### FACILITIES - \$79,400 F&B - \$489,700 **CREATIVE CONCEPT & DESIGN** FOR NEW F&B OUTLET - \$250K CUBIC LOUNGE CHAIR We would like to explore options to redesign The additional seating will be an added luxury for customers who do not wish to share seating with other attendees as a precaution for health and safety REPLACE EXISTING COMBLOVENS the space currently occupied by Dunkin Donuts and Al Taglio to better suit our clients Replace all four Replace all four existing 10-year-old Combi Ovens in the Main Kitchen. These particular pieces of equipment are the workhorse of the kitchen. We have had problems with numerous and repeated repairs of the existing ovens. and increase foot traffic. 11 Z the existing ovens. 31 32 Hotel Statistics Comparison March 2020, 2021, & 2022

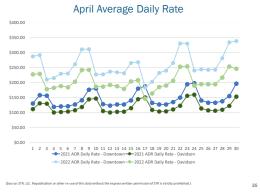




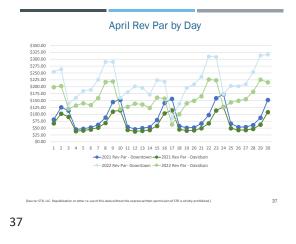
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		MCC/	/Hote	l lax	Coll	ectio	n	
		· · · · · ·	Collections	Thru Feb		22		
	2/5 of 5%			Contracted				
	Occupancy Tax	Net 1% Occupancy Tax	\$2 Room Tax	Vehicle Tax	Vehicle Tax	Campus Tax	Total	Variance to FY 21-22
July	\$3,038,566	\$1,388,172	\$1,603,070	\$243,672	\$262,677	\$1,410,629	\$7,946,786	318.27%
August	\$2,433,545	\$1,109,118	\$1,291,580	\$148,994	\$182,129	\$1,195,069	\$6,360,435	247.49%
September	\$3,029,313	\$1,408,492	\$1,547,474	\$222,054	\$220,237	\$1,360,940	\$7,788,509	298.07%
October	\$3,163,570	\$1,470,668	\$1,496,852	\$263,252	\$222,302	\$1,769,694	\$8,386,338	272.91%
November	\$2,972,277	\$1,375,525	\$1,518,145	\$217,464	\$135,064	\$1,187,027	\$7,405,502	329.23%
December	\$2,632,147	\$1,129,089	\$1,393,124	\$190,012	\$227,348	\$1,239,538	\$6,811,257	198.26%
January	\$1,702,235	\$786,743	\$991,653	\$60,328	\$123,958	\$904,036	\$4,568,953	203.23%
February	\$2,563,445	\$1,200,946	\$1,346,204	\$272,710	\$143,530	\$1,317,837	\$6,844,673	207.14%
March							\$0	0%
April							\$0	0%
Мау							\$0	0%
June							\$0	0%
YTD Total	\$21,535,097	\$9,868,754	\$11,188,102	\$1.618.486	\$1.517.245	\$10.384.769	\$56,112,453	257.86%

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MCC/Hotel Tax Collection

TAX COLLECTIONS

MCC Portion of Feb				
	FY 2020	FY 2021	FY 2022	Variance
2/5 of 5% Occupancy Tax	\$1,767,130	\$856,737	\$2,563,445	199.21%
Net 1% Occupancy Tax	\$756,685	\$401,192	\$1,200,946	199.34%
\$2 Room Tax	\$1,102,275	\$717,804	\$1,346,204	87.54%
Contracted Vehicle	\$239,610	\$39,906	\$272,710	583.38%
Rental Vehicle	\$90,426	\$73,428	\$143,530	95.47%
Campus Sales Tax	\$1,759,158	\$139,420	\$1,317,837	845.23%
TDZ Sales Tax Increment	\$0	\$0	\$0	N/A
Total Tax Collections	\$5,715,285	\$2,228,487	\$6,844,673	207.14%
Total Tax Collections	r-to-Date Tour	ism Tax Coll	ections	
MCC Portion of Year	r-to-Date Tour FY 2020	ism Tax Coll	ections FY 2022	207.14%
MCC Portion of Year 2/5 of 5% Occupancy Tax	r-to-Date Tour FY 2020 \$19,240,664	ism Tax Coll FY 2021 \$5,696,815	ections	Variance
MCC Portion of Year	r-to-Date Tour FY 2020	ism Tax Coll	ections FY 2022 \$21,535,097	Variance 278.02%
MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax	r-to-Date Tour FY 2020 \$19,240,664 \$8,557,716	ism Tax Coll FY 2021 \$5,696,815 \$2,579,680	ections FY 2022 \$21,535,097 \$9,868,754	<u>Variance</u> 278.02% 282.56%
MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax	r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636	ism Tax Coll FY 2021 \$5,696,815 \$2,579,680 \$5,142,504	ections FY 2022 \$21,535,097 \$9,868,754 \$11,188,102	<u>Variance</u> 278.02% 282.56% 117.56%
MCC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax Contracted Vehicle	r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636 \$2,334,840	ism Tax Coll FY 2021 \$5,696,815 \$2,579,680 \$5,142,504 \$474,929	ections <u>FY 2022</u> \$21,535,097 \$9,868,754 \$11,188,102 \$1,618,486	Variance 278.02% 282.56% 117.56% 240.78%
ACC Portion of Year 2/5 of 5% Occupancy Tax Net 1% Occupancy Tax \$2 Room Tax Contracted Vehicle Rental Vehicle	r-to-Date Tour <u>FY 2020</u> \$19,240,664 \$8,557,716 \$11,051,636 \$2,334,840 \$1,263,924	ism Tax Coll <u>FY 2021</u> \$5,696,815 \$2,579,680 \$5,142,504 \$474,929 \$666,133	ections <u>FY 2022</u> \$21,535,097 \$9,868,754 \$11,188,102 \$1,618,486 \$1,517,245	Variance 278.02% 282.56% 117.56% 240.78% 127.77%

All numbers subject to change by CCA Audito

**Rental Vehicle** 

\$602,939

\$666,133

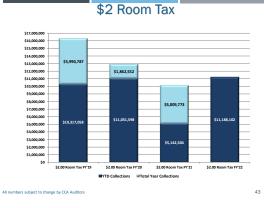
Rental Vehicle FY '2

\$1,517,24

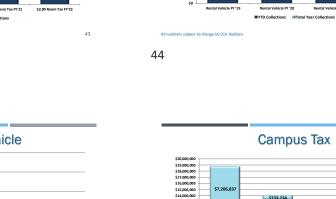
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\$275.072

\$1,263,92



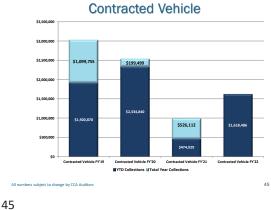
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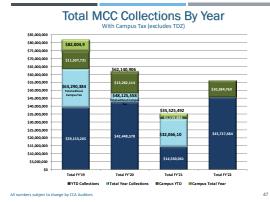


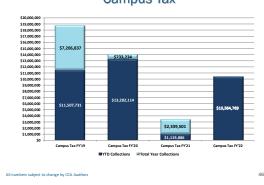
\$2,00,000 \$1,500,000 \$1,700,000 \$1,500,000 \$1,500,000 \$1,500,000 \$1,300,000 \$1,100,000 \$1,100,000 \$900,000 \$900,000 \$500,000 \$500,000 \$300,000 \$220,000

\$684,714

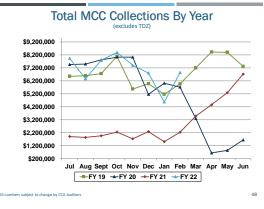
\$1,238,2



















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