

MINUTES OF THE 122nd MEETING OF THE CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

The 122nd meeting of the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County (CCA) was held on October 5, 2023 at 9:00 a.m. in the Administrative Conference Room of the Administrative Offices at the Music City Center, Nashville, Tennessee.

AUTHORITY MEMBERS PRESENT: Norah Buikstra, Robert Davidson, Alfred Degrafinreid II, Vonda McDaniel, Dee Patel, Seema Prasad, and Betsy Wills

AUTHORITY MEMBERS NOT PRESENT: Tracy Hardin, Tre Hargett, Barrett Hobbs, David Lillard, and Jason Mumpower

OTHERS PRESENT: Charles Starks, Chris Mustain (Designee for Tre Hargett), Rachel Offutt (Designee for David Lillard), Charles Robert Bone, Kelli Donahoe, Donna Gray, Brian Ivey, Heather Jensen, Elisa Putman, Jasmine Quattlebaum, and Heidi Runion

Chair Norah Buikstra opened the meeting for business at 9:03 a.m. and stated that a quorum was present.

ACTION: Appeal of Decisions from the Convention Center Authority of the Metropolitan Government of Nashville and Davidson County – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

Chair Norah Buikstra read the Mission Statement of Music City Center (Attachment #1) and there was discussion.

There were no members of the public present or anyone who wished to speak during the public comment period.

ACTION: Vonda McDaniel made a motion to approve the 121st Meeting Minutes of September 7, 2023. The motion was seconded by Alfred Degrafinreid II and approved unanimously by the Authority.

The next regularly scheduled meeting is Thursday, November 2, 2023, at 9:00 am. Charles Starks and Board Attorney Charles Robert Bone discussed draft documents which included public comment guidelines, request forms, and meeting agendas (Attachments #1 and #2) related to public comment periods, which are now required for

all future CCA public meetings, including committee meetings, under the updated Tennessee Open Meetings Law, and there was discussion.

Board Attorney Charles Robert Bone noted the language can be amended in the future as the Board deems necessary.

ACTION: Robert Davidson made a motion approving the Public Comment Period Guidelines. The motion was seconded by Seema Prasad and approved unanimously by the Authority.

Charles Starks provided an Operations update, and there was discussion.

Charles Starks provided an update on the monthly STR, LLC Hotel Statistics. Starks referred the board to their packets for additional monthly statistics including tax collections (Attachment #1), and there was discussion.

With no additional business, the Authority unanimously moved to adjourn at 9:35 a.m.

Respectfully submitted,

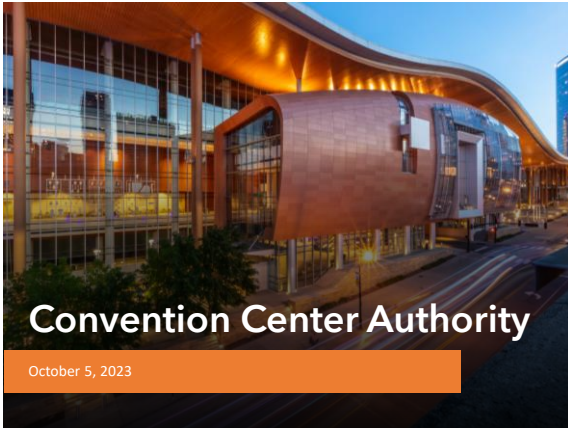


Charles L. Starks
President & CEO
Convention Center Authority

Approved:



Norah Buikstra, Chair
CCA 122nd Meeting Minutes
of October 5, 2023



Convention Center Authority

October 5, 2023

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Appeal of Decisions

Appeal of Decisions from the Convention Center Authority – Pursuant to the provisions of § 2.68.030 of the Metropolitan Code of Laws, please take notice that decisions of the Convention Center Authority may be appealed if and to the extent applicable to the Chancery Court of Davidson County for review under a common law writ of certiorari. These appeals must be filed within sixty days after entry of a final decision by the Authority. Any person or other entity considering an appeal should consult with private legal counsel to ensure that any such appeals are timely and that all procedural requirements are met.

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Music City Center Mission Statement

The mission of the Music City Center is to create significant economic benefit for the citizens of the greater Nashville region by attracting local and national events while focusing on community inclusion, sustainability, and exceptional customer service delivered by our talented team members.

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Public Comment Period Proposed Policy

The meetings of the Convention Center Authority of the Metropolitan Government of Nashville & Davidson County ("Authority") are open to members of the public and the Authority will reserve time for public comment pursuant to Tenn. Code § 8-44-112.

Minutes are a summary of the Authority's discussions and actions; therefore, public comments and written materials submitted by the public may not be reflected in the minutes.

Public Comment Guidelines

Advance notice is required to make public comments. Requests must be made in writing no later than three (3) calendar days or 72 hours prior to the meeting. Request forms are available on the Music City Center website at <https://www.musiccitycenter.com/about/convention-center-authority>. Completed requests should be emailed to publiccommentrequest@musiccitycenter.com.

Comments are limited to six (6) speakers per meeting and up to three (3) minutes for each individual speaker. Warnings will be given before the end of the three-minute time limit, and speakers will be stopped at three minutes. At the discretion of the Chair, the Chair may permit up to three (3) speakers, in addition to the allotted six, that are neutral (speaking neither for or against the agenda item that they are speaking on) for up to three (3) minutes each.

Speakers will be chosen in the order in which requests are received and based on the position of each individual speaker to allow equal representation of supportive and opposing viewpoints. To avoid repetitiveness, groups are encouraged to select a spokesperson to speak on their behalf. Speakers will be notified via email prior to the meeting whether they have been selected to speak at the meeting.

Comments must be germane to an item listed on the meeting agenda on the date in which the speaker appears. Those who make comments on topics other than the selected topic may be asked to stop speaking.

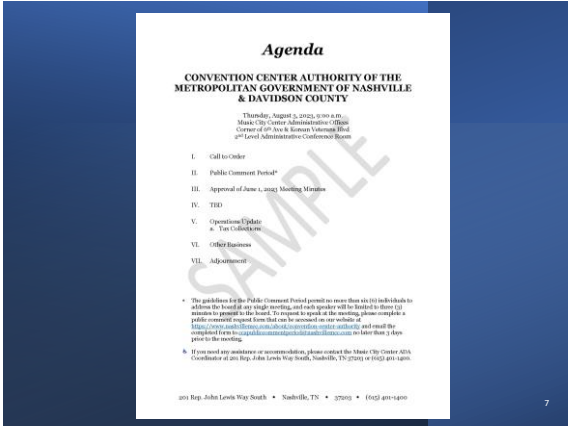
Authority members will not respond to questions or engage in discussion with speakers. The public comment periods are opportunities for Authority members appointed by state and local leadership to hear from community members and stakeholders.

Speakers should at all times maintain proper decorum and shall make comments in a civil manner. Personal attacks will not be tolerated. No person will be allowed to make obscene, derogatory, or slanderous remarks.

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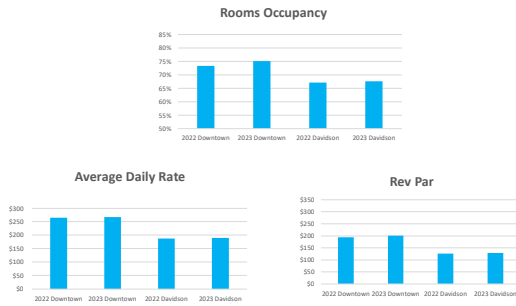


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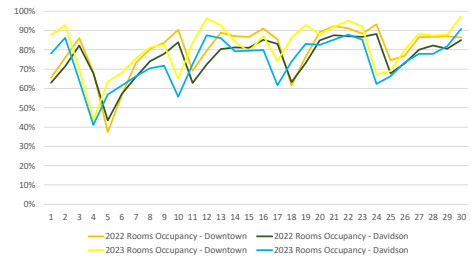
Hotel Statistics Comparison August 2022 & 2023



[Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.]

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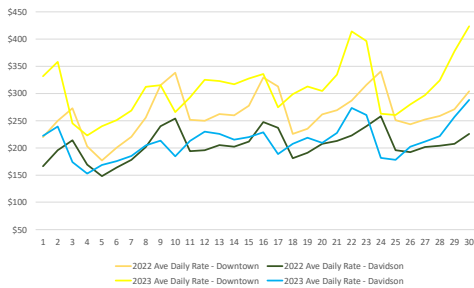
September Rooms Occupancy



[Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.]

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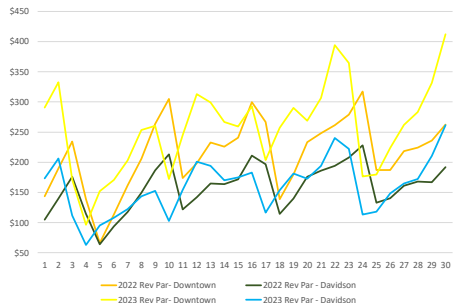
September Average Daily Rate



[Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.]

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September Rev Par by Day



[Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.]

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**Current Downtown Competitive
September 2023**



[Source: STR, LLC. Reproduction or other re-use of this data without the express written permission of STR is strictly prohibited.] 13

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Tourism Tax Collections

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**MCC/Tourism Tax Collections
thru July 2023
(excludes TDZ)**

	2/5 of 5% Occupancy Tax	Net 1% Occupancy Tax	\$2 Room Tax	Contracted Vehicle Tax	Rental Vehicle Tax	Campus Tax	Total	Variance to FY 23-24
July	\$4,036,052	\$1,811,210	\$1,774,338	\$545,652	\$254,058	\$1,830,271	\$10,251,580	8.39%
August							\$0	0%
September							\$0	0%
October							\$0	0%
November							\$0	0%
December							\$0	0%
January							\$0	0%
February							\$0	0%
March							\$0	0%
April							\$0	0%
May							\$0	0%
June							\$0	0%
YTD Total	\$4,036,052	\$1,811,210	\$1,774,338	\$545,652	\$254,058	\$1,830,271	\$10,251,580	8.39%

All numbers subject to change by CCA Auditors

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MCC/Tourism Tax Collections

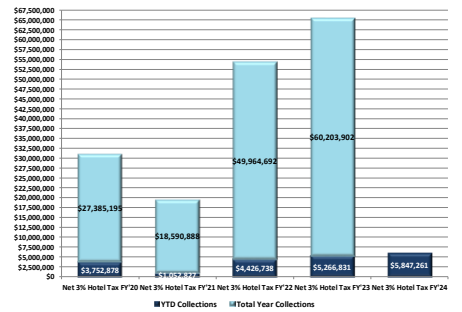
MCC Portion of July 2023 Tourism Tax Collections				
	FY2022	FY2023	FY2024	Variance
2/5 of 5% Occupancy Tax	\$3,038,566	\$3,626,674	\$4,036,052	11.29%
Net 1% Occupancy Tax	\$1,388,172	\$1,640,157	\$1,811,210	10.43%
\$2 Room Tax	\$1,603,070	\$1,749,712	\$1,774,338	1.41%
Contracted Vehicle	\$243,672	\$292,102	\$545,652	86.80%
Rental Vehicle	\$262,677	\$230,244	\$254,058	10.34%
Campus Sales Tax	\$1,410,629	\$1,919,048	\$1,830,271	-4.63%
TDZ Sales Tax Increment	\$0	\$0	\$0	0.00%
Total Tax Collections	\$7,946,786	\$9,457,937	\$10,251,580	8.39%

MCC Portion of Year-to-Date Tourism Tax Collections				
	FY2022	FY2023	FY2024	Variance
2/5 of 5% Occupancy Tax	\$3,038,566	\$3,626,674	\$4,036,052	11.29%
Net 1% Occupancy Tax	\$1,388,172	\$1,640,157	\$1,811,210	10.43%
\$2 Room Tax	\$1,603,070	\$1,749,712	\$1,774,338	1.41%
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Campus Sales Tax	\$1,410,629	\$1,919,048	\$1,830,271	-4.63%
TDZ Sales Tax Increment	\$0	\$0	\$0	0.00%
Total YTD Tax Collections	\$7,946,786	\$9,457,937	\$10,251,580	8.39%

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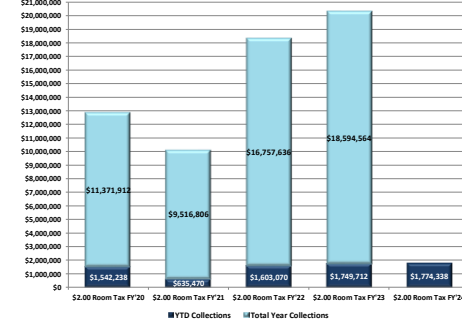
Net 3% Hotel Tax



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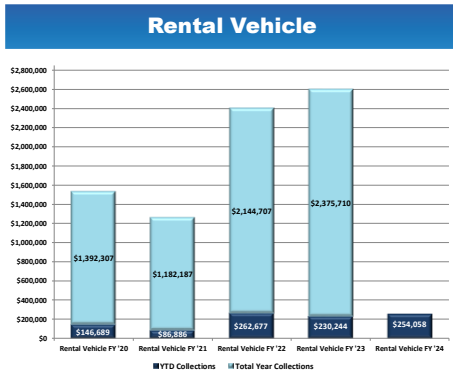
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\$2 Room Tax



All numbers subject to change by CCA Auditors

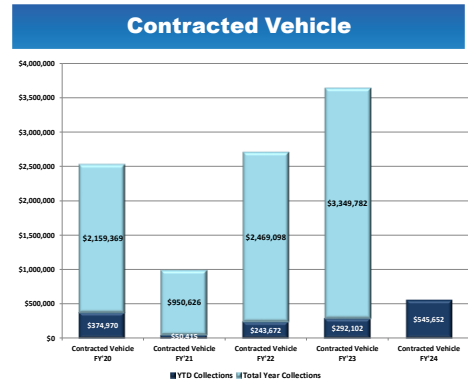
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All numbers subject to change by CCA Auditors

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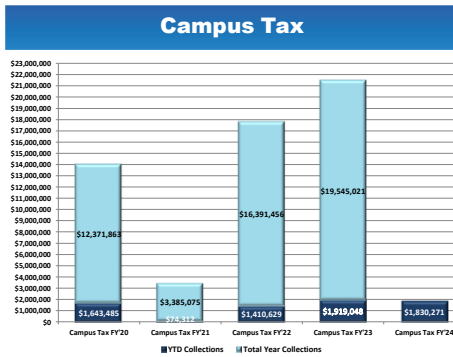
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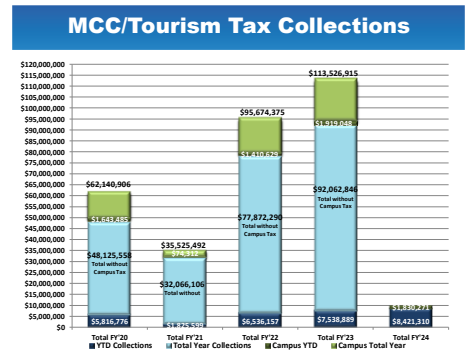
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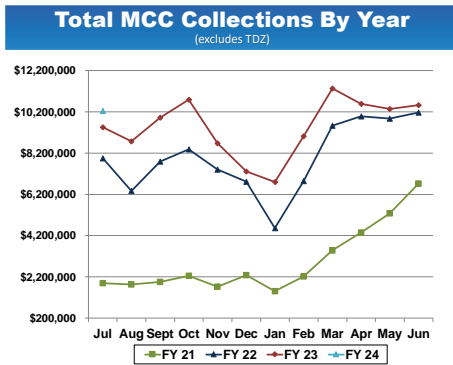
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All numbers subject to change by CCA Auditors

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All numbers subject to change by CCA Auditors

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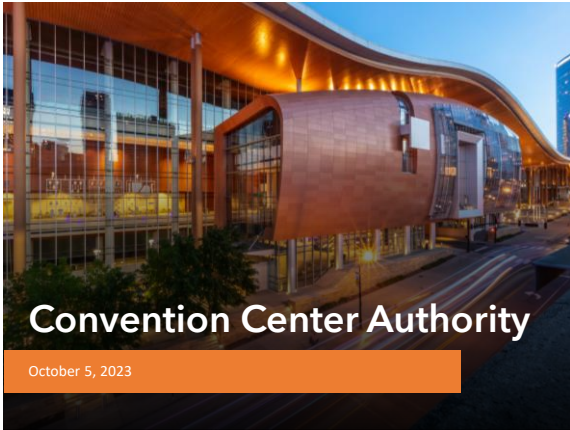
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AUGUST EVENTS

- 12 Events
- 16,651 Attendees
- 26,074 Room Nights
- \$32,901,505 Direct Economic Impact



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Convention Center Authority Public Comment Period

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Public Comment Request Form

The Convention Center Authority of the Metropolitan Government of Nashville & Davidson County provides a public comment period at the beginning of each scheduled meeting. The guidelines for the public comment period permit no more than six (6) individuals to address the board at any single meeting, and each speaker will be limited to three (3) minutes to present to the board.

Requests to speak during the public comment period must be submitted in writing at least three days prior to the meeting. Requests should be emailed to ccapubliccommentperiod@nashvillemcc.com. Speakers will be notified via email whether they have been selected to speak at the meeting.

Requestor Information:

Name: _____

Address: _____

City | State | Zip: _____

Organization (if applicable): _____

Telephone: _____

Email: _____

Meeting Information:

Meeting Date: _____

Agenda Item Number & Description: _____

Position: (check one) Support: Oppose: Neutral:

By signing below, I confirm this form is true, complete, and accurate in all respects.

Requestor Signature

Date

The Convention Center Authority was created to oversee the development and operation of Music City Center, as well as any investments or projects connected to the convention center. The Authority consists of nine members appointed by the mayor of the Metropolitan Government of Nashville & Davidson County, and three members appointed by the Tennessee General Assembly to include the State Comptroller, State Treasurer, and Secretary of State.

Agenda

CONVENTION CENTER AUTHORITY OF THE METROPOLITAN GOVERNMENT OF NASHVILLE & DAVIDSON COUNTY

Thursday, August 3, 2023, 9:00 a.m.
Music City Center Administrative Offices
Corner of 6th Ave & Korean Veterans Blvd
2nd Level Administrative Conference Room

- I. Call to Order
- II. Public Comment Period*
- III. Approval of June 1, 2023 Meeting Minutes
- IV. TBD
- V. Operations Update
 - a. Tax Collections
- VI. Other Business
- VII. Adjournment

* The guidelines for the Public Comment Period permit no more than six (6) individuals to address the board at any single meeting, and each speaker will be limited to three (3) minutes to present to the board. To request to speak at the meeting, please complete a public comment request form that can be accessed on our website at <https://www.nashvillemcc.com/about/convention-center-authority> and email the completed form to ccapubliccommentperiod@nashvillemcc.com no later than 3 days prior to the meeting.

♿ If you need any assistance or accommodation, please contact the Music City Center ADA Coordinator at 201 Rep. John Lewis Way South, Nashville, TN 37203 or (615) 401-1400.